



About the Chesapeake Bay Wine Classic Foundation

One night in the winter of 1990, Bob and Eleanor Stanton sat at Table 8 in the softly lit dining room of The Lucky Star, relaxing, sipping wine and chatting with owner Herman “Butch” L. Butt III. Talk turned from idle banter to an idea for a party benefitting educational charities. Soon a charity wine auction was being planned and the Chesapeake Bay Wine Classic Foundation was born.

The Annual Grand Auction is the most successful event of its kind on the eastern seaboard. Each year 24 Honored Vintners arrive in Virginia Beach from around the globe, to expose our patrons to their wonderful wines and participate in our weekend of festivities. The various events feature wines that rival those at the most famous charity auctions and provide a forum for local restaurants to showcase their culinary skills. The Grand Auction attracts more than 700 people annually and world-class wine auctioneers such as Ursula Hermacinski, John Curley and Fritz Hatton hold court at this event, helping to produce revenues of more than \$3 million each year.

The CBWCF also hosts a variety of fabulous wine dinners throughout the year; a colorful and exciting Wine, Women & Fishing Tournament raising funds from breast cancer research at Eastern Virginia Medical School; and wine education series for those interested in learning more about the many aspects of wine.

Community Impact

Thanks to our supporters, since inception in 1991 the Chesapeake Bay Wine Classic Foundation has contributed more than \$14 million to qualified charitable organizations with the main focus on helping educate young people. In addition to supporting traditional college funding, the CBWCF is now focused on developing a Scholarship Fund that will help the youth of Hampton Roads obtain training and education in trade and vocational careers that are critically needed.

The CBWCF also helps many other worthy charities including Eastern Virginia Medical School, Norfolk Collegiate School, The Crop Foundation, ELEVATE Early Education, Old Dominion University Scholarship Fund, Hampton Roads Community Foundation as well as the Napa Valley Community Foundation and Community Foundation Sonoma County.

The Chesapeake Bay Wine Classic Foundation is a 501(c) 3 organization and the Federal Tax ID for is 54-1831607.

33rd Grand Auction Weekend

November 7 – 9, 2024

November 7 -Various Vintner Dinners in Local Restaurants

November 8 - Trade Tasting Event and Honored Vintners Reception

November 9 – 33rd Grand Auction and After-Party

2024 Sponsorship Opportunities

Platinum Sponsorship - \$20,000

12 Grand Auction Tickets
6 Tickets to Thursday Dinner
6 Tickets to Annual Honored Vintners Reception
6 Tickets to Wine, Women & Fishing Tournament Party
Special Wine on Grand Auction Table
Sponsorship of a Live Lot with Recognition in Grand Auction Slideshow
Full Page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Gold Sponsorship - \$15,000

10 Grand Auction Tickets
4 Tickets to Thursday Dinner
4 Tickets to Annual Honored Vintners Reception
4 Tickets to Wine, Women & Fishing Tournament Party
Special Wine on Grand Auction Table
Full Page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Honored Vintners Receptions Sponsorship - \$15,000 (one only)

10 Grand Auction Tickets
4 Tickets to Thursday Dinner
8 Tickets to Annual Honored Vintners Reception
Special Wine on Grand Auction Table
Full Page Ad in Grand Auction Catalog
Sponsor Banner at Honored Vintners Reception
Digital Banner at Grand Auction
Website link

Decanter Sponsorship - \$15,000

10 Grand Auction Tickets
2 Tickets to Thursday Dinner
4 Tickets to Annual Honored Vintners Reception
4 Tickets to Wine, Women & Fishing Tournament Party
Sponsor Logo on Grand Auction Decanters
Special wine on Grand Auction Table
1 Full Page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Preview Reception Sponsorship - \$15,000

10 Grand Auction Tickets
2 Tickets to Thursday Dinner
4 Tickets to Annual Honored Vintners Reception
4 Tickets to Wine, Women & Fishing Tournament Party
Sponsor Logo on Grand Auction Wine Plates and Napkins
Special Wine on Grand Auction Table
Full Page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Vintner Dinner Sponsorship - \$20,000 (one for each dinner - TBA)

6 Tickets to the Sponsored Thursday Vintner Dinner
6 Tickets to Annual Honored Vintners Reception
10 Grand Auction Tickets
Sponsor Banner and Recognition at Select Vintner Dinner
Special Wine on Grand Auction Table
Full Page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link
Available Vintner Dinners: SLOAN ESTATE;

Pinot Noir Sponsorship - \$10,000

10 Grand Auction Tickets
2 Tickets to Thursday Dinner
2 Tickets to Wine, Women & Fishing Tournament Party
Full Page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Individual Grand Auction Ticket - \$750

Table for Ten - \$7,500

SOLD / PENDING SPONSORSHIPS

Venue Sponsorship – SOLD CHERYL MCLESKEY

12 Grand Auction Tickets
4 Tickets to Thursday Dinner
4 Tickets to Annual Honored Vintners Reception
10 Tickets to Wine, Women & Fishing Tournament Party
Special Wine on Grand Auction Table
1 Full Page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link
Logo on mobile bidding page
Website link

Premier Education Partner - \$75,000 SOLD ACCESS COLLEGE FOUNDATION

12 Grand Auction Tickets
2 Tickets to Thursday Night Dinner
6 Tickets to Annual Honored Vintners Reception
6 Tickets to Wine, Women & Fishing Tournament Party
Designated Fund a Need Recipient
Special Wine on Grand Auction Table
2 Full Page Ads in Grand Auction Catalog
Digital Banner at Grand Auction
Prominent Listing and Website link

Paddle Sponsorship - \$50,000 SOLD TOWNEBANK

30 Grand Auction Tickets
4 Tickets to Thursday Dinner
6 Tickets to Ann Honored Vintners Reception
10 Tickets to Wine, Women & Fishing Tournament Party
Sponsor Logo on Grand Auction Bid Paddles
Special Wine on 1 Grand Auction Table
2 Full Page Ads in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Merlot Sponsorship - \$30,000 SOLD DAVE AND HEIDI JESTER

10 Grand Auction Tickets
6 Tickets to Thursday Dinner
6 Tickets to Annual Honored Vintners Reception
Special Wine on Grand Auction Table
Full Page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Diamond Stemware Sponsorship - \$30,000 SOLD THE FRANKLIN JOHNSTON GROUP

36 Grand Auction Tickets
6 Tickets to Thursday Dinner
6 Tickets to Annual Honored Vintners Reception
8 Tickets to Wine, Women & Fishing Tournament Party
Sponsor Logo on Grand Auction Stemware
Special Wine on Grand Auction Table
Full page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Table Wine Sponsorship - \$15,000 SOLD HTR

12 Grand Auction Tickets
2 Tickets to Thursday Dinner
6 Tickets to Annual Honored Vintners Reception
2 Tickets to Wine, Women & Fishing Tournament Party
Sponsor Logo on Grand Auction Table Wine Bottles
Full page ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Cheese Board Sponsorship - \$15,000 SOLD ATLANTIC UNION BANK

10 Grand Auction Tickets
4 Tickets to Thursday Dinner
6 Tickets to Annual Honored Vintners Reception
4 Tickets to Wine, Women & Fishing Tournament Party
Sponsor logo on Grand Auction cheese boards
Special wine on Grand Auction Table
1 Full Page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Wine Bar Sponsorship - \$15,000 SOLD TAYLOR CONSTRUCTION

10 Grand Auction Tickets
2 Tickets to Thursday Dinner
4 Tickets to Annual Honored Vintners Reception
4 Tickets to Wine, Women & Fishing Tournament Party
Special Table Wine on Grand Auction Table
Sponsor Logo on Grand Auction Central Wine Bar
Full Page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Corkscrew Sponsorship - \$15,000 PENDING CARR INVESTMENTS

10 Grand Auction Tickets
2 Tickets to Thursday Dinner
4 Tickets to Annual Honored Vintners Reception
4 Tickets to Wine, Women & Fishing Tournament Party
Sponsor Logo on Grand Auction Corkscrews
Special wine on Grand Auction Table
1 Full Page Ad in Grand Auction Catalog
Digital Banner at Grand Auction
Website link

Wine Stopper Sponsorship - \$15,000 *PENDING BAYPORT CU*

10 Grand Auction Tickets

2 Tickets to Thursday Dinner

4 Tickets to Annual Honored Vintners Reception

4 Tickets to Wine, Women & Fishing Tournament Party

Sponsor Logo on Grand Auction Wine Bottle Stoppers

Special Wine on Grand Auction Table

1 Full Page Ad in Grand Auction Catalog

Digital Banner at Grand Auction

Website link

Thank you to our 2023 Grand Auction Sponsors!

Premier Education Partner – ACCESS College Foundation

Venue Sponsor – Cheryl McLeskey

Merlot Sponsor – Dave & Heidi Jester

Paddle Sponsor – TowneBank

Diamond Sponsor – Franklin Johnston Group

Lisa Perrotti-Brown Master Class – Merrill The Somers Group

Corkscrew Sponsor – Carr Investment Group

Decanter Sponsor – Wall, Einhorn & Chernitzer

Cheese Board Sponsor – UBS Rodney Duckworth

Table Wine Sponsor – HTR Logistics

Wine Stopper Sponsor – BayPort Credit Union

Preview Reception Sponsor – Core Assurance Partners

Welcome Sponsor – Troutman Pepper

Wine Bar Sponsor – Taylor Construction

Platinum Sponsors

StratasCorp; ASI Security; C&M Industries; Merrill The Somers Group

Integrity Staffing Services; Towne Insurance

Gold Sponsor

Dr. Alex Dale

Pinot Noir Sponsors

Eastern Virginia Medical School

Paramount Builders, Inc.

Wells Fargo Advisors

BAUER Compressors

Automobile Sponsors

Charles Barker Maserati

Checkered Flag Audi and Porsche

Hotel Sponsors – The Historic Cavalier Hotel – The Marriott

Chesapeake Bay Wine Classic Foundation

PO Box 1175

Virginia Beach, VA 23451

757.200.WINE (9463)

cbwc.org

wineclassic@cox.net