



## About the Chesapeake Bay Wine Classic Foundation

*One night in the winter of 1990, Bob and Eleanor Stanton sat at Table 8 in the softly lit dining room of The Lucky Star, relaxing, sipping wine and chatting with owner Herman “Butch” L. Butt III. Talk turned from idle banter to an idea for a party benefitting educational charities. Soon a charity wine auction was being planned and the Chesapeake Bay Wine Classic Foundation was born.*

**The Annual Grand Auction** is the most successful event of its kind on the eastern seaboard. Each year 24 Honored Vintners arrive in Virginia Beach from around the globe, to expose our patrons to their wonderful wines and participate in our weekend of festivities. The various events feature wines that rival those at the most famous charity auctions and provide a forum for local restaurants to showcase their culinary skills. The Grand Auction attracts more than 700 people annually and world-class wine auctioneers such as Ursula Hermacinski, John Curley and Fritz Hatton hold court at this event, helping to produce revenues of more than \$3 million each year.

The CBWCF also hosts a variety of fabulous wine dinners throughout the year; a colorful and exciting Wine, Women & Fishing Tournament raising funds from breast cancer research at Eastern Virginia Medical School; and wine education series for those interested in learning more about the many aspects of wine.

## Community Impact

**Thanks to our supporters**, since inception in 1991 the Chesapeake Bay Wine Classic Foundation has contributed more than \$15 million to qualified charitable organizations with the main focus on helping educate young people. In addition to supporting traditional college funding, the CBWCF is now focused on developing a Scholarship Fund that will help the youth of Hampton Roads obtain training and education in trade and vocational careers that are critically needed.

The CBWCF also helps many other worthy charities including Eastern Virginia Medical School, Norfolk Collegiate School, The Crop Foundation, ELEVATE Early Education, Old Dominion University Scholarship Fund, Hampton Roads Community Foundation as well as the Napa Valley Community Foundation and Community Foundation Sonoma County.

The Chesapeake Bay Wine Classic Foundation is a 501(c) 3 organization and the Federal Tax ID for is 54-1831607.

## **33<sup>rd</sup> Grand Auction Weekend**

November 7 – 9, 2024

**November 7 -Various Vintner Dinners in Local Restaurants**

**November 8 - Trade Tasting Event and Honored Vintners Reception**

**November 8 – Lisa Perrotti-Brown Master Class featuring Realm Cellars**

**November 9 – 33rd Grand Auction and After-Party**

# 2024 Sponsorship Opportunities

## **Platinum Sponsorship - \$20,000**

12 Grand Auction Tickets  
6 Tickets to Thursday Dinner  
6 Tickets to Annual Honored Vintners Reception  
6 Tickets to Wine, Women & Fishing Tournament Party  
Special Wine on Grand Auction Table  
Sponsorship of a Live Lot with Recognition in Grand Auction Slideshow  
Full Page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

## **Gold Sponsorship - \$15,000**

10 Grand Auction Tickets  
4 Tickets to Thursday Dinner  
4 Tickets to Annual Honored Vintners Reception  
4 Tickets to Wine, Women & Fishing Tournament Party  
Special Wine on Grand Auction Table  
Full Page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

## **Wine Stopper Sponsorship - \$15,000**

10 Grand Auction Tickets  
2 Tickets to Thursday Dinner  
4 Tickets to Annual Honored Vintners Reception  
4 Tickets to Wine, Women & Fishing Tournament Party  
Sponsor Logo on Grand Auction Wine Bottle Stoppers  
Special Wine on Grand Auction Table  
1 Full Page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

## **Vintner Dinner Sponsorship - \$20,000 (one for each dinner)**

6 Tickets to the Sponsored Thursday Vintner Dinner  
6 Tickets to Annual Honored Vintners Reception  
10 Grand Auction Tickets  
Sponsor Banner and Recognition at Select Vintner Dinner  
Special Wine on Grand Auction Table  
Full Page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link  
Available Vintner Dinners:

- SLOAN ESTATE
- PAUL ROBERTS' FRENCH COLLECTIVE
- DALLA VALLE
- SCRIBE VINEYARDS
- VGS CHATEAU POTELLE
- MEMENTO MORI

**Pinot Noir Sponsorship - \$10,000**

10 Grand Auction Tickets  
 2 Tickets to Thursday Dinner  
 2 Tickets to Wine, Women & Fishing Tournament Party  
 Full Page Ad in Grand Auction Catalog  
 Digital Banner at Grand Auction  
 Website link

**Individual Grand Auction Ticket - \$750**

**Table for Ten - \$7,500**

**SOLD SPONSORSHIPS**

**Venue Sponsorship – SOLD CHERYL MCLESKEY**

12 Grand Auction Tickets  
 4 Tickets to Thursday Dinner  
 4 Tickets to Annual Honored Vintners Reception  
 10 Tickets to Wine, Women & Fishing Tournament Party  
 Special Wine on Grand Auction Table  
 1 Full Page Ad in Grand Auction Catalog  
 Digital Banner at Grand Auction  
 Website link  
 Logo on mobile bidding page  
 Website link

**Premier Education Partner - \$75,000 SOLD ACCESS COLLEGE FOUNDATION**

12 Grand Auction Tickets  
 2 Tickets to Thursday Night Dinner  
 6 Tickets to Annual Honored Vintners Reception  
 6 Tickets to Wine, Women & Fishing Tournament Party  
 Designated Fund a Need Recipient  
 Special Wine on Grand Auction Table  
 2 Full Page Ads in Grand Auction Catalog  
 Digital Banner at Grand Auction  
 Prominent Listing and Website link

**Paddle Sponsorship - \$50,000 SOLD TOWNEBANK**

30 Grand Auction Tickets  
4 Tickets to Thursday Dinner  
6 Tickets to Ann Honored Vintners Reception  
10 Tickets to Wine, Women & Fishing Tournament Party  
Sponsor Logo on Grand Auction Bid Paddles  
Special Wine on 1 Grand Auction Table  
2 Full Page Ads in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

**Merlot Sponsorship - \$30,000 SOLD DAVE AND HEIDI JESTER**

10 Grand Auction Tickets  
6 Tickets to Thursday Dinner  
6 Tickets to Annual Honored Vintners Reception  
Special Wine on Grand Auction Table  
Full Page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

**Diamond Stemware Sponsorship - \$30,000 SOLD THE FRANKLIN JOHNSTON GROUP**

36 Grand Auction Tickets  
6 Tickets to Thursday Dinner  
6 Tickets to Annual Honored Vintners Reception  
8 Tickets to Wine, Women & Fishing Tournament Party  
Sponsor Logo on Grand Auction Stemware  
Special Wine on Grand Auction Table  
Full page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

**Table Wine Sponsorship - \$15,000 SOLD HTR**

12 Grand Auction Tickets  
2 Tickets to Thursday Dinner  
6 Tickets to Annual Honored Vintners Reception  
2 Tickets to Wine, Women & Fishing Tournament Party  
Sponsor Logo on Grand Auction Table Wine Bottles  
Full page ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

**Decanter Sponsorship - \$15,000 SOLD UBS**

10 Grand Auction Tickets  
2 Tickets to Thursday Dinner  
4 Tickets to Annual Honored Vintners Reception  
4 Tickets to Wine, Women & Fishing Tournament Party  
Sponsor Logo on Grand Auction Decanters  
Special wine on Grand Auction Table  
1 Full Page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

**Cheese Board Sponsorship - \$15,000 SOLD ATLANTIC UNION BANK**

10 Grand Auction Tickets  
4 Tickets to Thursday Dinner  
6 Tickets to Annual Honored Vintners Reception  
4 Tickets to Wine, Women & Fishing Tournament Party  
Sponsor logo on Grand Auction cheese boards  
Special wine on Grand Auction Table  
1 Full Page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

**Wine Bar Sponsorship - \$15,000 SOLD TAYLOR CONSTRUCTION**

10 Grand Auction Tickets  
2 Tickets to Thursday Dinner  
4 Tickets to Annual Honored Vintners Reception  
4 Tickets to Wine, Women & Fishing Tournament Party  
Special Table Wine on Grand Auction Table  
Sponsor Logo on Grand Auction Central Wine Bar  
Full Page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

**Honored Vintners Receptions Sponsorship - \$15,000 SOLD GBR PLASTIC SURGERY/COASTAL IMPLANT DENTISTRY**

10 Grand Auction Tickets  
4 Tickets to Thursday Dinner  
8 Tickets to Annual Honored Vintners Reception  
Special Wine on Grand Auction Table  
Full Page Ad in Grand Auction Catalog  
Sponsor Banner at Honored Vintners Reception  
Digital Banner at Grand Auction  
Website link

**Corkscrew Sponsorship - \$15,000 CARR INVESTMENTS**

10 Grand Auction Tickets  
4 Tickets to Thursday Dinner  
Sponsor Logo on Grand Auction Corkscrews  
Special wine on Grand Auction Table  
1 Full Page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

**Wine Bag Sponsorship - \$15,000 BAYPORT CREDIT UNION**

12 Grand Auction Tickets  
4 Tickets to Annual Honored Vintners Reception  
Sponsor Logo on Grand Auction Wine Bags  
Special Wine on Grand Auction Table  
1 Full Page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

**Preview Reception Sponsorship - \$15,000 TOWNE INSURANCE**

10 Grand Auction Tickets  
2 Tickets to Thursday Dinner  
4 Tickets to Annual Honored Vintners Reception  
4 Tickets to Wine, Women & Fishing Tournament Party  
Sponsor Logo on Grand Auction Wine Plates and Napkins  
Special Wine on Grand Auction Table  
Full Page Ad in Grand Auction Catalog  
Digital Banner at Grand Auction  
Website link

# **Thank you to our 2023 Grand Auction Sponsors!**

Premier Education Partner – ACCESS College Foundation

Venue Sponsor – Cheryl McLeskey

Merlot Sponsor – Dave & Heidi Jester

Paddle Sponsor – TowneBank

Diamond Sponsor – Franklin Johnston Group

Lisa Perrotti-Brown Master Class – Merrill The Somers Group

Corkscrew Sponsor – Carr Investment Group

Decanter Sponsor – Wall, Einhorn & Chernitzer

Cheese Board Sponsor – UBS Rodney Duckworth

Table Wine Sponsor – HTR Logistics

Wine Stopper Sponsor – BayPort Credit Union

Preview Reception Sponsor – Core Assurance Partners

Welcome Sponsor – Troutman Pepper

Wine Bar Sponsor – Taylor Construction

## **Platinum Sponsors**

StratasCorp; ASI Security; C&M Industries; Merrill The Somers Group

Integrity Staffing Services; Towne Insurance

## **Gold Sponsor**

Dr. Alex Dale

## **Pinot Noir Sponsors**

Eastern Virginia Medical School

Paramount Builders, Inc.

Wells Fargo Advisors

BAUER Compressors

## **Automobile Sponsors**

Charles Barker Maserati

Checkered Flag Audi and Porsche

## **Hotel Sponsors – The Historic Cavalier Hotel – The Marriott**

Chesapeake Bay Wine Classic Foundation

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